

To: Coalitions and Community Groups Interested in Health Priorities

From: Healthy Marathon County Board of Directors

Date: April 3, 2017

If you are a community coalition or group interested in or actively working on one of Marathon County's health priorities, please let us know – we may be able to assist you.

Background

The 2017-2020 Marathon County Community Health Improvement Plan (CHIP) identifies six community health priorities and related action steps that will move Marathon County towards its goal of becoming the healthiest county in Wisconsin. The priorities are:

- Adverse Childhood Experiences (ACEs)
- Alcohol and Other Drug (AOD) Misuse and Abuse
- Behavioral Health
- Health Needs of Aging
- Healthy Weight
- Oral Health

In addition, the CHIP recognizes and addresses the interconnectedness of social and economic factors influencing each and every health priority. The goal is to focus and align community efforts across all sectors of the community to address these priorities and have the greatest impact on residents. You can learn more at www.marathoncountyhealthpriorities.org.

How Healthy Marathon County can potentially help you?

In seeking to collectively advance these health priorities within Marathon County, we may be able to help you in the following ways:

- Educate state and local legislators (or policymakers) on a given health issue and the actions that could be taken.
- Write a guest column, editorial, or letter to the editor.
- Be a spokesperson on the issue for radio, TV, or print media.
- Promote the issue or special event within our network (e.g., social media, employee newsletter, etc.).
- Present organizational policy, systems, or environmental changes to your organization's board of directors (e.g., smoke-free campus, no soda in vending machines).
- Raise awareness by educating other community groups or civic organizations we are involved in (e.g., get issue on the group's agenda/scheduled for a presentation).
- Connect coalitions and community groups to needed resources (internally or externally) and/or providing expertise.
- Act as a liaison to particular sectors of the community where you have influence (i.e. business community, village board, western Marathon County).
- Provide connections with key community stakeholders, leaders, and contacts that could win support of initiatives.
- Leverage resources (e.g., development of community resource, co-sponsorship of events or initiatives such as trainings or national speakers for community learning opportunities).
- Provide person-power at events.
- Write a letter of support for funding applications.

HEALTHY



marathon county

About Healthy Marathon County

Healthy Marathon County is committed to making Marathon County the healthiest county in Wisconsin. Our members, who live and work in Marathon County, collaborate with community partners to build systems, environments, and a culture that supports health and wellness. www.healthymarathoncounty.org.

Next steps

If you would like to contact us to discuss support of your efforts in advancing one of the health priorities, please see the enclosed form.

We look forward to hearing from you!